

ST. CHARLES BORROMEIO  
CATHOLIC SCHOOL

## DATES TO REMEMBER

SEPT. 9- ALL  
SCHOOL MASS

SEPT. 13-  
PICTURE DAY

SEPT. -

# The Cardinal Connection

VOLUME 1, ISSUE 1

SEPTEMBER 2, 2011

## Principal's Message

**Back to School** It is great to be back in school again. The energy around the buildings is fabulous. I love to watch the children rush into the building in the morning, anxious to be about the business of learning. Parents and teachers are also an incredible source of positive energy. With all of this energy surrounding us, I know that we are going to make this a successful year for the children and the school.

Thanks to all of the parents who are following the drop off and pick up routines that have been established. Please help create as safe an environment as possible for all by encouraging each other to stay with these protocols throughout the year – even when it's not convenient. Thanks for your help.

A special thanks to all who made

the "Picnic in the Backyard" such a success.

**Coffee with the Principal** begins Tuesday September 9th.



Please bring your favorite mug and your questions and concerns.

**Bucket Fillers** The idea of

Bucket Fillers is based on Dr. Donald O. Clifton's metaphor of the bucket and the dipper. The first person to bring this idea to a school setting was "The Bucket Man", Merrill Lundgren.

Several books have been written about bucket fillers. Carol McCloud wrote a book called "*Have You Filled A Bucket Today? (A Guide to Daily Happiness For Kids)*". The premise of the book is the idea that we all carry an invisible bucket that contains our feelings. When our bucket is full, we feel great. When our bucket is empty, we feel sad. A bucket filler is someone who says or does nice things

## Parent Advisory and Development Advisory Formed

# Principal's Message (cont'd)



"Coffee with the Principal" begins Tuesday, September 9th.

for other people. By doing this, we are filling other people's buckets and people to feel bad. Bucket dippers empty their own bucket when they say and do mean things.

The purpose of "Have you Filled a Bucket Today" is to establish a framework and culture for more constructive words and actions and less bullying. By "bucket filling" we

show love and respect for others and consequently add to our own bucket. By bucket dipping, we engage in negative behavior that may even amount to bullying. In order to create a more positive school environment, I ask that you ask your child about how full his/her bucket is. Please let me know when your child feels that her/his

bucket is empty because of incidents which occur at school.



*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an edi-

torial. You can also profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask your-

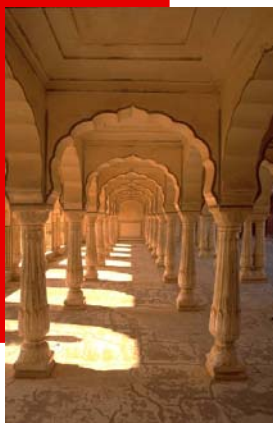
self if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several

tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

**Caption describing picture or graphic.**



# Inside Story Headline



**Caption describing picture or graphic.**

ports. While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

This story can fit 150-200 words. One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and re-

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**Caption describing picture or graphic.**



## Organization

### St. Charles Borromeo Catholic School

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

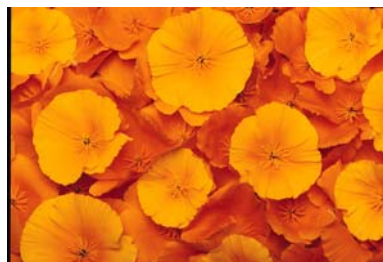
If you have any prices of standard products or services, you can include

a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual

charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



**Caption describing picture or graphic.**